

[0234] The search information on the web document may be a keyword, an image, a voice, barcode information, or tag information necessary for searching for a web document stored in the server 50.

[0235] The server 50 that received the function information and the search information searches for the web document based on the received function information and search information, in step 1403.

[0236] In response to a plurality of web documents being searched, the server 50 may arrange the plurality of web document by priority and select a web document with the highest priority. In this case, the priority may be determined by creation data, the number of views, or the number of recommenders of a web document.

[0237] The server 50 determines at least one piece of content executable in the external device 20 from among the pieces of content included in the web document, in step 1405.

[0238] Subsequently, the server 50 transmits information on the searched content to the external device 20, in step 1407.

[0239] The information on the content may be a template file including link information on a content, a content list including content representative information, a content itself, or a processed content, for example.

[0240] The external device 20 executes the information on the content. For example, the external device 20 may reproduce or display the content or may be controlled by the content.

[0241] According to an embodiment, the external device 20 may be realized as the TV 21.

[0242] In this case, the TV 21 transmits a content display function to the server 50 as the function information on the TV 21.

[0243] Further, the TV 21 transmits the search information on the web document to the server 50. When a user speaks towards the TV 21 or towards the remote controller 22-1 communicating with the TV, as illustrated in (a) of FIG. 15, the search information may be voice information on the user's uttered voice acquired by the TV 21. In this case, the voice information may be the voice itself or information where the voice has been recognized and converted to the text.

[0244] The search information may be meta information on a video being reproduced in the TV 21. The meta information on the content may be at least one of a title, captions, characters, a synopsis, a production date, or a producer of the video, for example.

[0245] Further, the search information may be text information inputted by the user using the remote controller.

[0246] The server 50 that received the function information and the search information searches for the web document based on the received function information and search information.

[0247] Further, the server 50 determines at least one piece of content executable in the TV 21 from among the contents included in the searched web document.

[0248] Subsequently, the server 50 transmits information on the determined content to the TV 21. In this case, the information on the content may be information processed by the server 50. By way of example, in response to the content being the text, the information on the content may be a template file configured to enlarge the size of the text to be suitable for a large screen of the TV 21. To be specific, in

response to the template file being made as a markup document, a font size value of the template file may increase.

[0249] The TV 21 executes the received information on the content. For example, the TV 21 may display the enlarged text in the screen.

[0250] According to another embodiment, the external device 20 may be realized as the printer 22.

[0251] In this case, the printer 22 transmits a print function to the server 50 as the function information on the printer 22.

[0252] Further, the printer 22 transmits the search information on the web document to the server 50. The search information may be a title of a printout being printed in the printer 22, for example. Further, the search information may be the text information inputted by the user through an input panel of the printer 22, as illustrated in (b) of FIG. 15.

[0253] The server 50 that received the function information and the search information searches for the web document based on the received function information and search information. The searched web document may be a web document exclusive for a printing job, for example.

[0254] Further, the server 50 determines at least one piece of content executable in the printer 22 from among the pieces of content included in the searched web document. By way of example, the determined piece of content may be all of the contents of the web document. Subsequently, the server 50 transmits the information on the determined content to the printer 22. In this case, the information on the content may be information where the web document has been rendered to a print data format that is outputable in the printer.

[0255] The printer 22 executes the received information on the content. For example, the printer 22 outputs the web document in the print data format.

[0256] According to another embodiment, the external device 20 may be realized as the medical device 23 (e.g., portable blood glucose measuring devices or blood pressure measuring devices).

[0257] In this case, the medical device 23 transmits a diagnosis function and a treatment function to the server 50 as the function information on the medical device 23.

[0258] Further, the medical device 23 transmits the search information on the web document to the server 50. The search information may be information recognized as the user tags an NFC tag or a RFID tag on a package or a coupon provided with the medical device 23 on a reader of the medical device 23, as illustrated in (c) of FIG. 15, for example.

[0259] The server 50 that received the function information and the search information may search for the web document based on the received function information and search information.

[0260] Further, the server 50 determines at least one piece of content executable in the medical device 23 from among the pieces of content included in the searched web document.

[0261] In response to the server 50 transmitting the information on the determined content to the medical device 23, the medical device 23 executes the information on the content.

[0262] By way of example, the medical device 23 may display a diagnosis method, a treatment method, usage of the device through a display of the medical device 23. Further, the medical device 23 may operate to perform self-diagnosis based on the information on the content or to measure